

# Vivid Crypto Giveaway

#### Main Prerequisites

A participant ("Eligible Customer") needs to meet all 3 of the following main prerequisites:

- 1. **Vivid Money Account:** Every existing or new customer of Vivid Invest (Vivid) who holds an account with Vivid Money during the Program period is entitled to participate in the Vivid Crypto Giveaway ("**Program**").
- 2. Vivid Invest Crypto Pocket: The Eligible Customer must invest at least 50 euros in any crypto currency in the Vivid app. This means one or more buy order(s) in any crypto currency of at least 50 euros in total needs to be executed within the Vivid App during the Period of the Program. This means the confirmed total execution price in the Vivid app after the single or multiple transaction(s) should be at least 50 euros.
- 3. **Social Media Referral:** The Eligible Customer must follow Vivid Money Instagram (<u>link</u> to the account) and/or Vivid Money Twitter (<u>link</u> to the account) and/or Vivid Facebook accounts (<u>link</u> to the account), just subscribing to any 1 of these channels is minimally required.

## **Additional Prerequisites/Conditions**

- Any investments done before or after the Program Period by Eligible Customers do not count towards eligibility. Nor do any sell orders within the Program Period.
- The Eligible Customer needs to hold the opened Vivid Money Account and Crypto Pocket at least until the end of the Program Period.
- By participating, the Eligible Customer gives Vivid permission to contact him/her via the provided email address if the Eligible Customer has won.
- The Eligible Customer is aware that investing in Crypto Assets comes with certain risks and the Eligible Customer risks losing its entire investment. Vivid will not be liable for any losses deriving from this Program.
- The Eligible Customer is responsible for the full and timely payment of any applicable taxes as a result of the winning of the Prize.

# Eligibility for Participation:

- The Eligible Customer must be of legal age (18 years or older) and must be a resident of Spain, France, Germany or Italy.
- Employees of Vivid Money are excluded from participating in the Program.
- Commenting and/or re-tweeting or any other social media actions with the aim to raise attention to the Eligible Customer in general will not increase the Eligible Customer's chance of winning.
- Signing up for a Vivid Prime account will not increase the Eligible Customer's chance of winning.
- Vivid Money reserves the right, at its sole discretion, to disqualify and exclude any Eligible Customer who is suspected to infringe the present Program's terms, or any behaviour against accepted laws protecting good practices or public order. In this case, the excluded Eligible Customer will be informed via email and not be entitled to win.
- The Eligible Customer who has made use of unauthorised aids or other kinds of manipulation to gain an advantage will also be excluded. In such cases, prizes may also be rescinded and recalled, if necessary.



#### Program period and Prize Draw:

- The Program period is from Thursday the 6th of May, 13:00 CET until Monday the 31st of May 2021, 17:00 CET.
- Vivid will select one winner at the end of the Vivid Crypto Contest on the 31st of May 2021. The winner will be chosen based on a random selection process out of all Eligible Customers based on an internal selection process and out of a pool of Eligible Customers that have met the prerequisites
- Vivid may decide to end the Prize Draw on an earlier date due to external influences or events beyond its control at its own discretion, for example if Vivid becomes aware of abuse or malintent in relation to the prize draw.

## Prize:

- The prize is a digital voucher that varies in monetary value.
- The digital voucher provides the Winner a possibility to enter into a bilateral agreement with CM-E for the respective amount; the value of the bilateral agreement is linked to the monetary equivalent of corresponding (fractions of) Bitcoin at the moment of receiving the Voucher.
- Be aware that not using the Voucher as soon as possible might lead to a decreased or increased monetary value of (fractions of) Bitcoins
- The Initial prize is a digital voucher that represents a value of 100 Euro;
- The Winner can increase the initial potential prize (the value of the digital voucher) by inviting friends to Vivid Money within the Period of the Program:
  - 1 friend invited by the winner the prize value increases by €1000 (total of €1100)
  - 2 friends invited by the winner the prize value increases by €1000 (total of €2100)
  - 3 friends invited by the winner the prize value increases by €1000 (total of €3100)
  - 4 friends invited by the winner the prize value increases by €1000 (total of €4100)
  - 5 friends invited by the winner the prize value increases by €1000 (total of €5100)
  - 6 or more friends invited by the winner the prize value remains at a total of Euro 5.100
- The Prize will be distributed to the winner in the winner's Vivid Crypto Pocket.
- An Invited friend means that this friend has received an invitation by the Eligible Customer and has used that invitation to become a customer itself by also creating an account with Vivid Money, any other steps like opening a crypto pocket are welcome but not required.
- The Prize is non-transferable.
- The Prize is only valid for the Eligible Customer who meets all prerequisites.
- Rejecting the prize or the Program's terms will result in the Prize being withheld.

#### Announcement of the winners:

- The winners will be contacted via a private message to their provided email address 48 hours after the end of the competition period. The winners need to share their name and address, their email address and their Vivid Money referral link with Vivid Money in order to facilitate the execution of the Prize.
- In order to claim the prize, The winners need to confirm the acceptance of the prize and these
  applicable Terms & Conditions that are attached to the email message, either by replying to the
  notification or by providing the personal data requested to transfer the Prize. Confirmation of the
  Terms & Conditions includes the consent of using some personal data in order to announce the
  winners publicly.



- The winners need to consent to receive the prize in the Vivid App after reception of the email.
- The Prize will be paid to the winners within 14 calendar days of the announcement of the winners. The Prize can only be deposited into the winner's Vivid Crypto Pocket.
- If the Prize is not claimed within 48 hours following Vivid's notification to the winner, an alternative winner will be chosen.
- The winners are responsible for the accuracy of the personal information provided.
- Vivid Money may leave a comment below the initial post announcing the Competition to inform the other Eligible Customers that a winner has been selected.
- Vivid Money can also share the user names of the winners on the respective (Social Media) platforms for transparency to other Eligible Customers.
- German Law will apply to these Terms & Conditions and any related disputes that arise from this Program.
- Your (personal) data will be processed in line with applicable Privacy Laws (GDPR).

#### Promotion on social media:

- Vivid Invest GmbH, registered at the Amtsgericht Berlin Charlottenburg under the number HRB 219565 B, together with Vivid Money GmbH, registered at the Amtsgericht Berlin Charlottenburg under the number HRB 209049 B, both with their registered address at Kemperplatz 1, 10785 Berlin, Germany, are the organisers of the Program.
- The Program is in no way sponsored, endorsed, administered by or associated with Facebook, Instagram and/or Twitter.
- For further questions on this Prize Draw; please contact our Customer Care Team via the Vivid App

Please note, any legal process is excluded, so no legal right exists to receive the prize.